




Rebecca Parks


GRAPHIC DESIGNER

CONTACT

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 rebeccaparks.info/designs

EDUCATION

AAS in Graphic Design

Des Moines Area Community College
Ankeny, Iowa / 2020 - 2022

SKILLS

- Attention to Detail
- Collaborative
- Communication
- Creativity
- Dependable
- Flexibility
- Problem-Solving
- Strong Customer Service

TECHNICAL SKILLS

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe XD
- Social Media Management
- Basics of HTML & CSS
- Squarespace
- Microsoft Office

PROFILE

Hello, my name is Rebecca Parks. I have just recently graduated from college with my associates degree in Graphic Design. I am self-motivated and work well in a team. My colleagues would often describe me as hard-working, efficient, and considerate. When I'm not designing, I am either traveling and hiking as many trails as I possibly can, trying new restaurants with friends and family, or I am outside enjoying nature.

WORK EXPERIENCE

Online Shopping Assistant Manager / Cashier

Hy-Vee, Newton, Iowa / August 2018 - Present

- Acquired loyal customers by exception customer service and utilizing active listening skills to help resolve the customers issues
- Attended manager-corporate training to retain information and present to my team
- Coordinated my team to meeting quick-turnaround deadlines for all online orders

Logo & Brand Creator

Little Dreamers Childcare / Ankeny, Iowa / June 2022 - July 2022

- Identified client's needs and expectations for their start-up business
- Developed artwork for print and digital signage, banners, posters, and flyers
- Negotiated with client about the color scheme of the project to make it convey the correct mood and values of the brand
- Created a primary logo, a secondary logo, an icon, and a pattern for my client to use correctly within different spaces and different deliverables
- Presented final project to client using a PDF to showcase the brand guidelines

Graphic & Web Designer

TreasureIslandDiecast.com / December 2021 - February 2022

- Ability to use Squarespace
- Utilized wireframes to conceptualize a website based on the client's needs
- Worked with client to create and design an e-commerce website to maximize total sales within company